

2019 St. Louis Circulation

Total Mailed 510,000

February 4 April 8 June 17 September 9 November 11
March 11 May 6 July 29 October 7 December 2

For advertising information call: 636-283-0195

Zone A • Metro East • Circulation 80,000

Edwardsville/Glen Carbon	20,000
62025, 62034, 62062*, 62234*	
Collinsville/Maryville	20,000
62234, 62294, 62232*, 62062*	
Fairview Heights/O'Fallon	20,000
62269, 62208, 62226, 62225*, 62254*	
Belleville/Swansea	20,000
62221, 62226, 62220, 62258*, 62223*, 62225*	

Zone D • North County • Circulation 50,000

Bridgeton/Hazelwood	25,000
63042, 63074, 63134, 63044*, 63135*, 63031*, 63114*, 63121*	
Florissant	25,000
63033, 63031, 63034	

Zone B • South Zone • Circulation 100,000

Arnold/Fenton/High Ridge/Imperial.....	25,000
63026, 63010, 63052, 63049*	
South City.....	25,000
63109, 63139, 63110*, 63116*, 63119*, 63123*	
South County	25,000
63128, 63123, 63126, 63127	
Oakville/Mehlville/Columbia/ Waterloo	25,000
63129, 62298, 62236, 63125	

Zone E • West County • Circulation 80,000

Chesterfield	20,000
63005, 63017, 63011, 63038*, 63040*, 63304*	
Wildwood/Ellisville/Eureka	20,000
63069, 63025, 63040, 63038*, 63011*, 63055*, 63049*, 63051*, 63021*	
Ballwin/Ellisville	20,000
63021, 63011*, 63017*	
Town & Country/Manchester/ Valley Park.....	20,000
63021, 63131, 63122, 63088, 63026*, 63049*	

Zone C • St. Charles County • Circulation 100,000

St. Charles	25,000
63303, 63304*, 63301*, 63376*	
St. Peters.....	25,000
63376*, 63304*, 63366*	
O'Fallon	25,000
63368, 63366, 63376*	
Wentzville/Lake St. Louis/O'Fallon	25,000
63385, 63367, 63366*, 63368*	

Zone F • Central County • Circulation 100,000

Maryland Heights	25,000
63146, 63043, 63114, 63132	
Creve Coeur/Ladue/Olivette	25,000
63141, 63017, 63124, 63132, 63131*, 63117*	
Frontenac/Des Peres/Kirkwood/ Webster Groves	25,000
63119, 63122, 63131*, 63123*	
Central St. Louis Co.	25,000
63130, 63144, 63117, 63143, 63105*, 63139*, 63123*, 63110*	

*Denotes partial zip code distribution



Mailing distribution based on income, homeownership, and travel patterns. Postal routes may change. MFD is added to ensure that minimum distribution is met.