



2020 ST. LOUIS CIRCULATION

Total Mailed 510,000

MAILING WEEK OF

January 27	August 3
March 9	September 8
May 4	October 5
June 8	November 9
July 6	December 7

Zone A • Metro East • Circulation 80,000

Edwardsville/Glen Carbon 20,000
62025, 62034, 62062*, 62234*
Collinsville/Maryville 20,000
62234, 62294, 62232*, 62062*
Fairview Heights/O'Fallon 20,000
62269, 62208, 62226, 62225*, 62254*
Belleville/Swansea 20,000
62221, 62226, 62220, 62258*, 62223*, 62225*

Zone B • South County • Circulation 100,000

Arnold/Fenton/High Ridge/Imperial 25,000
63026, 63010, 63052, 63049*
South City 25,000
63109, 63139, 63110*, 63116*, 63119*, 63123*
South County 25,000
63128, 63123, 63126, 63127
Oakville/Mehlville/Columbia/ Waterloo 25,000
63129, 62298, 62236, 63125

Zone C • St. Charles County • Circulation 100,000

St. Charles 25,000
63303, 63304*, 63301*, 63376*
St. Peters 25,000
63376*, 63304*, 63366*
O'Fallon 25,000
63368, 63366, 63376*
Wentzville/Lake St. Louis/O'Fallon 25,000
63385, 63367, 63366*, 63368*

Zone D • North County • Circulation 50,000

Bridgeton/Hazelwood 25,000
63042, 63074, 63134, 63044*, 63135*, 63031*, 63114*, 63121*
Florissant 25,000
63033, 63031, 63034

Zone E • West County • Circulation 80,000

Chesterfield 20,000
63005, 63017, 63011, 63038*, 63040*, 63304*
Wildwood/Ellisville/Eureka 20,000
63069, 63025, 63040, 63038*, 63011*, 63055*, 63049*, 63051*, 63021*
Ballwin/Ellisville 20,000
63021, 63011*, 63017* Town & Country/Manchester/
Valley Park 20,000
63021, 63131, 63122, 63088, 63026*, 63049*

Zone F • Central County • Circulation 100,000

Maryland Heights 25,000
63146, 63043, 63114, 63132
Creve Coeur/Ladue/Olivette 25,000
63141, 63017, 63124, 63132, 63131*, 63117*
Frontenac/Des Peres/Kirkwood/ Webster Groves 25,000
63119, 63122, 63131*, 63123*
Central St. Louis Co. 25,000
63130, 63144, 63117, 63143, 63105*, 63139*, 63123*, 63110*

*Denotes partial zip code distribution



Mailing distribution based on Income, homeownership, and travel patterns. Postal routes may change. MFD is added to ensure that minimum distribution is met.